

Picker Auditing

Seeka's highly-popular picking auditing programme has continued this season.

All Gold orchards contracted to be picked by Seeka have had an auditor on site at all times when picking is occurring.

They have found that the dry growing conditions have placed some vines under stress, which creates very delicate fruit.

The auditors, and the pickers, have to be extra vigilant in these few orchards, making sure stalks are removed so they don't create puncture marks.

The Green auditing programme has paid particular attention to ensuring that individual pickers are not resorting to rain picking, with the auditors able to penalise any offenders by standing down the whole picking team.

Most Seeka contractors are doing a fantastic job of picking with only a few minor issues arising which are dealt with quickly and firmly by the contractor.

A full performance review will be completed at the end of the season with the results used to refine the picking and auditing programme for the 2011 season.

Production to end week 18

	Trays	Size	Rejects
Green	8.86m	33.49	15.7%
Green Organic	218k	35.61	17.8%
Gold	3.63m	33.00	22.7%

Thinking about developing new land?

With a lot of interest being shown in the new varieties, and good attendance to the Zespri taste testing sessions, Seeka have developed interactive orchard development models to help growers understand the likely costs, and returns from developing their orchards.

Seeka have just released their **bare land development model**, to accompany their orchard conversion model.

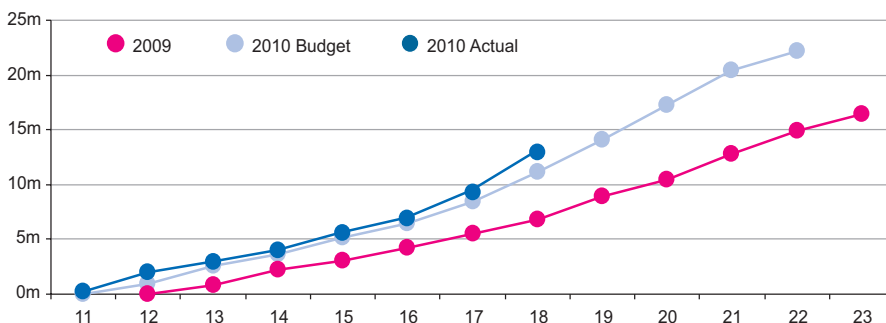
By using the bare land development model, orchardists can assess a number of factors that will contribute to the financial outcomes of developing new orchards, and create a forecast 20-year summary cash flow.

To help you fill in the model, Seeka provides cost guidelines for every step of the orchard development process.

Both the bare land development and orchard conversion models can be downloaded from the Seeka Grower homepage, or contact your CRM for a demonstration. You will need Excel installed on your computer.

The Seeka new variety models are being constantly upgraded, and we welcome your feedback.

Total Trays Packed Against Budget



Seeka lead sponsor of

LOCAL SENIOR RUGBY

Seeka is proud to sponsor the Local Senior Rugby competition.
This week's competition on Saturday 15 May is:

- Greerton Marist v Tauranga Sports @ Greerton Park 1:00pm
- Te Puke Sports v Katikati @ Murray Salt Stadium 1:00pm
- Matakana Island v Rangataua @ Matakana Island 1:00pm
- Te Puna v Eastern Districts @ Maramatanga Park 1:00pm
- Papamoa v Rangiuu @ Gordon Spratt Reserve 2.45pm
- Judea v Mt Maunganui @ Maharaia Winiata Park 2:45pm

With 12 clubs competing from our catchment area, this is an excellent opportunity to support local grass roots rugby. So get on and support your team in some great local action this weekend.

